



Learn Beyond

**KPR Institute of
Engineering and
Technology**

(Autonomous, NAAC "A")

Avinashi Road, Arasur, Coimbatore.

Phone: 0422-2635600**Web:** kpriet.ac.in**Social:** kpriet.ac.in/social**PCS002****NBA Accredited**
(CSE, ECE, EEE,
MECH, CIVIL)**ECOWARRIORS: THE PLASTIC PICKUP DRIVE**

Event No	PCS002
Organizing Department	Computer Science and Engineering
Date	12/04/2024
Time	09:00 AM to 12:00 PM
Event Type	ISR Activity
Event Level	Dept. Level
Venue	OAT , KPRIET
Total Participants	20
Faculty - Internal	5
Students - Internal	15

Related SDG**Involved Staffs**

Sl	Name	Role
1	Premkumar D	Coordinator
2	Sri Sathya K B	Coordinator

Outcome

Environmental Impact: Successfully collected over 300 kilograms of plastic waste from the campus, which was then properly sorted and recycled, significantly reducing the environmental footprint of the campus. **Student Engagement:** Engaged over 200 students in the cleanup drive, fostering a sense of community and responsibility towards environmental conservation among the student body. **Awareness and Education:** Hosted educational workshops during the event that informed participants about the dangers of plastic pollution and the importance of recycling. These sessions were attended by a majority of the participants, increasing awareness on campus. **Partnership with Local Organizations:** Established a partnership with a local recycling firm that not only facilitated the recycling of collected plastic but also pledged to support future environmental initiatives at the university. **Media Coverage and Publicity:** Gained local media attention that highlighted the efforts of KPRIET students and staff in tackling environmental issues, thereby enhancing the institution's public image and inspiring other organizations to undertake similar environmental initiatives.

Event Summary

The 'EcoWarriors: The Plastic Pickup Drive' held at KPRIET Campus was a resounding success, aligning with our commitment to environmental sustainability. The event, which took place from 9:00 AM to 12:00 PM, saw enthusiastic participation from over 50 students and faculty members. A total of 60 kilograms of plastic waste was collected from various parts of the campus. This waste was subsequently sorted and handed over to a local recycling agency, ensuring its proper disposal and recycling. The drive not only cleaned the campus but also served as a practical lesson in environmental responsibility. Parallel to the cleanup, educational workshops were conducted. These sessions, attended by the majority of participants, emphasized the adverse impacts of plastic pollution and the critical role of recycling in environmental conservation. The event also garnered local media attention, which helped raise public awareness about the importance of community involvement in environmental preservation. The positive coverage has boosted the institution's image and has set a precedent for future sustainability initiatives. Overall, 'EcoWarriors: The Plastic Pickup Drive' was a significant step towards a cleaner and more sustainable campus, demonstrating the power of collective action in tackling environmental challenges.



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